

# Demarche

## BALANCED COMPOSITE

FIRST QUARTER 2018

### PROFILE:

- Global Balanced Approach
- Composite Assets: \$240 million
- Inception Date: 9/1/2003

### INVESTMENT PHILOSOPHY:

We believe that different economies create different investment markets, and changing markets impact leadership of various asset classes and styles. We exploit these inefficiencies and mispricing to deliver improved, diversified, risk-adjusted results through multiple alpha sources.

### PROCESS:

- Global Dynamic Asset Allocation
- Fundamental & Quantitative Analysis
- Manager Search & Selection
- Relative Valuation
- Tactical Rebalancing
- On-Going Due Diligence

### INVESTMENT TEAM:

Tim Marchesi, CFA  
28 years experience  
11 years on strategy

Christina Danner, CFA  
37 years experience  
11 years on strategy

James Dykstal, CFA  
29 years experience  
7 years on strategy

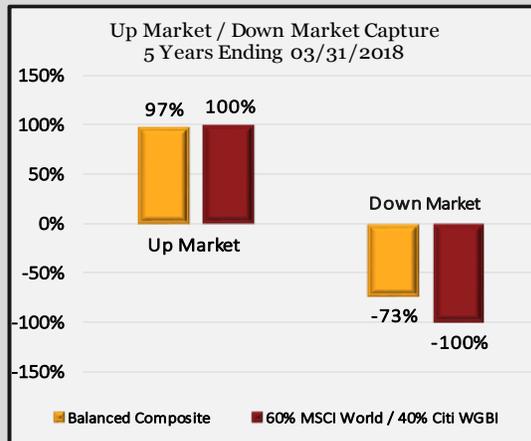
### CONTACT:

Tom Woolwine, President  
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twoolwine@demarche.com  
www.dms-demarche.com

### ANNUALIZED RETURNS AS OF 3/31/2018

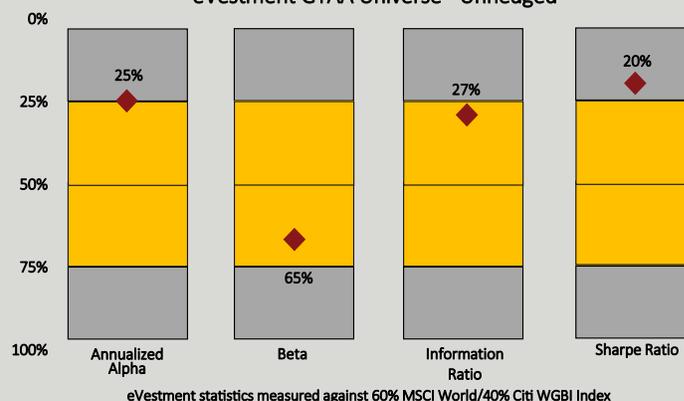


5-Year MPT Statistics vs. 60% MSCI World/40% Citi WGBI	Balanced Composite
Alpha	1.41
Tracking Error	242 bps
Information Ratio	0.19
Beta	0.84
R-Squared	0.81
Sharpe Ratio	0.63



Asset Allocation	Model Portfolio*
Large Cap Value	11.0%
Large Cap Growth	11.0%
Small Cap Value	4.7%
Small Cap Growth	7.5%
Dividend Focus (Small Cap)	4.8%
International Equity	11.0%
Emerging Markets Equity	11.5%
Investment Grade Fixed Income	5.8%
Interm./Corp./Oppor. Fixed Income	2.8%
International Fixed	0.0%
Emerging Market Debt	2.0%
High Yield Fixed Income	9.0%
Bank Loans	3.0%
TIPS	2.5%
Commodities	2.4%
Real Estate	6.5%
Hedge Fund of Funds	4.5%
Ultrashort Bonds	0.0%
Cash	0.0%

### Annualized 5-Year Statistics eVestment GTAA Universe - Unhedged



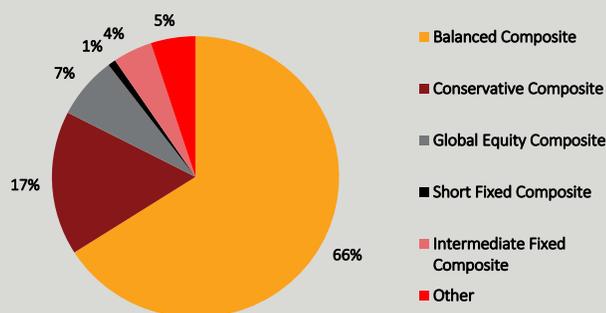
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\*see page 3 for definitions

### CALENDAR YEAR RETURNS AS OF 12/31/2017



### Discretionary Investment Strategies



The chart above includes discretionary strategies offered by DeMarche and the percentage of firm assets under management they represent. Factsheets for the other composites are available upon request.

\*See page 3 for definitions



Timothy Marchesi, CFA

Chief Investment  
Officer



Christina Danner, CFA

Portfolio Manager



James Dykstal, CFA

Portfolio Manager



Thomas Woolwine

President of  
Discretionary Manage-  
ment Services, LLC

# DeMarche

## BALANCED COMPOSITE

FIRST QUARTER 2018

### HIGHLIGHTS:

- Seeks to provide a high Information Ratio, high Sharpe Ratio and a lower standard deviation of returns versus the benchmark and peer group strategies

### ATTRIBUTES:

- Benchmark: 60% MSCI World Index / 40% Citi WGBI Index
- Target Cash: 0%-5%
- Active Management Emphasis with Opportunistic Use of Passive Investments

### ABOUT DeMarche:

- Registered Investment Advisor
- Founded in 1974
- Research-driven boutique
- Firm AUA: \$23.8 billion<sup>1</sup>
- Firm AUM: \$342 million

### MAILING ADDRESS:

DeMarche  
6700 Antioch Rd  
Antioch Plaza, Suite 420  
Merriam, KS 66204

### DeMarche Balanced Composite

Period	Total Return (gross-of-fees)	Total Return (net-of-fees)	Benchmark Return	Composite 3-yr Std Dev (gross of fees)	Benchmark 3-yr Std Dev	# of Portfolios in the Composite	Internal Dispersion (basis points)	Composite Assets	Total AUM
	(%)	(%)	(%)	(%)	(%)			(\$MM)	(\$MM)
2008	-16.3	-16.6	-22.3	8.0	10.4	<5	-	225	225
2009	22.5	22.0	18.9	12.7	15.8	<5	-	278	323
2010	11.1	11.0	9.5	13.1	17.7	7	221	513	570
2011	3.9	3.7	-0.4	11.3	15.9	7	537	507	608
2012	10.9	10.7	10.2	6.9	11.6	6	440	261	381
2013	12.3	12.1	13.7	6.5	8.9	5	814	256	396
2014	4.2	4.0	2.8	4.8	6.6	8	139	188	308
2015	-0.8	-1.0	-1.7	6.1	6.2	10	206	189	300
2016	7.5	7.3	5.3	5.5	5.2	13	268	209	285
2017	15.9	15.7	16.3	5.9	5.5	13	720	241	346

**Definition of the Firm:** DeMarche was founded in 1974 and is an investment advisor registered with the Securities and Exchange Commission (SEC) that provides investment consulting services to institutional clients. The Balanced Composite is managed by Discretionary Management Services, LLC (DMS), an affiliate of DeMarche. DMS was founded in 2007 and is an investment advisor registered with the SEC that provides investment outsourcing services to institutional clients over multiple investment styles and objectives. Additional information regarding the firm's policies and procedures for calculation and reporting performance returns is available upon request.

**Composite Description:** The inception date of the composite is September 1, 2003 and the creation date is January 1, 2014. The strategy employs a dynamic "manager of managers" approach utilizing quantitative and fundamental analysis to actively shift around a custom benchmark. The Balanced Composite includes all discretionary accounts with targeted total equity allocations ranging between 37.5% to 72.5% subject to the following constraint: minimum account size of \$2,000,000.

**Benchmark:** The Balanced Composite uses a custom benchmark comprised of 60% MSCI World Index and 40% Citi WGBI Index. Prior to 2015, the benchmark used was comprised of 25% Russell 1000, 10% Russell 2000, 15% MSCI EAFE, 5% MSCI Emerging Markets, 32% Bloomberg Barclays Aggregate, 6% BoA Merrill Lynch High Yield, 5% NCREIF-ODCE and 2% 3-month T-Bill. The index is fully invested and includes the reinvestment of income. The index returns do not include any transaction costs, management fees, or other costs. All index information has been taken from published sources.

**Performance Figures:** Performance figures are presented both gross and net of management fees. Both gross and net performance figures are net of commissions, other transactions costs and underlying fund fees. All reported returns reflect the reinvestment of dividends, interest and other earnings. Actual returns may significantly differ and would be reduced by DeMarche investment management fees, underlying investment manager fees, commissions, and other costs and expenses incurred in the management of an actual account. Due to the nature of our multi-asset class, multi-manager, custom approach to portfolio construction, client guideline restrictions and other factors, there is some dispersion for the returns of accounts included in the composite. Individual client relative objectives may differ from the composites relative objective. Past performance is not a guarantee of future results.

**Internal Dispersion:** Measured by the arithmetic difference between the highest and lowest gross return earned by portfolios that were members of the composite for the full calendar year. Performance calculated as gross of management fees and net of commissions, other transactions costs and underlying fund fees.

**Minimum Account Size:** There is no minimum account size required, but there is a minimum annual fee for of \$50,000 per client for discretionary services. Fees and minimums are negotiable.

**Model Portfolio:** The Model Portfolio represents the asset allocation of a simulated portfolio that would fall into the Balanced Composite. Individual discretionary accounts that are members of the Balanced Composite may not match the asset allocation of the Model Portfolio.

**Other Matters:** The Balanced Composite does not utilize leverage or derivatives. Underlying investment managers of individual composite constituent accounts may utilize leverage or derivatives. Client accounts are included in the composite calculation when there is performance available for a full month. A description of calculation policies and a list of composite descriptions is available upon request.

<sup>1</sup>represents total assets under advisement as of December 31, 2017

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